



Fall 2014 Full-time MBA Essay Questions

1. Introduce yourself to your future Ross classmates in 100 words or less.
2.
 - a. What about your professional experiences has led you to determine that business school is the right next step? (150 words)
 - b. As you have researched MBA programs, what actions have you taken to learn more about Ross and what has led you to believe that Ross is the right MBA program for you? (150 words)
 - c. What career do you plan to pursue after business school and why? (150 words)
3. Describe a time in your career when you were frustrated or disappointed. What advice would you give to a colleague who was dealing with a similar situation? (400 word maximum)
4. Optional question: Is there anything not addressed elsewhere in the application that you would like the Admissions Committee to know about you to evaluate your candidacy? (300 word maximum)